Greetings from Belogin Technologies Ltd.!

For online shopping, we are conducting a survey one-commerce. We would highly appreciate if you help in this survey by filling out the questionnaire below. All the information will be kept confidential and will be used for only professional purposes.

***Put a tick mark (√) beside the answer which is most appropriate to you.***

1. What age group do you belong to?

18-25 26-35 36-45 46-55 56+

1. What is your gender? Male Female
2. Which social class do you belong to?

Upper Upper-Middle Middle Lower-Middle Lower

1. What is your profession?

Student Service Holder Business

1. What device you use most?

Smart Phone Laptop Desktop Tab

1. How much time do you spend using internet (in Hours)?

Less than 1 1-2 2-4 4-6 More than 6

1. Do you shop online?

Yes Sometimes No

1. Why don’t you shop online?***(Skip if your previous answer is Yes)***

I don’t trust online shopping

Quality product is unavailable

Payment method is critical

Criminals commit crime through it

Product delivery is a problem

1. Have you found online products suit your choice?

100% (Highly Acceptable)

75% (Acceptable)

50% (Neutral)

25% (Almost Unacceptable)

0% (Unacceptable)

1. What would you like to buy/search online? ***Put one or more tick mark (√) according to your choice.***

Food

Hotel

Rent a Car

Tourism/Travel Package

Home/Kitchen Appliances

Clothing

Wedding Accessories

Gadgets

Furniture

Automobiles

Land

IT Services

Printing

Rental

Office procurements

Electronic equipment

Books

Grocery Items

Gift Items

Beauty and Health Accessories

Sports and Fitness Accessories

Handicraft

Antique products

1. What do you need during online shopping? ***Put one or more tick mark (√) according to your choice.***

Product of your own choice

Product suits your budget

Quality product

On time delivery

Easy payment method

Verification of the sellers/buyers

1. Please provide your valuable suggestion below: